

Victoria Forsythe

Contact

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Education

B.S. Computer Multimedia Graphics

Southeast Missouri University, Cape Girardeau, MO 63701

Associates of General Studies

Mineral Area College, Park Hills, MO 63601

Key Skills

Adobe Creative Cloud

Microsoft Office Suite

Online Website Builders

Social Media Platforms

Mac OS

Problem Solving

Creative Revising

Team Participation

Professional Profile

Freelance graphic designer with 3 years of experience in designing ranging from conceptualization to execution. Coordination and communication are two of my strong suits.

Skilled in Adobe Creative Cloud (Illustrator, Photoshop, Lightroom, InDesign, CameraRaw, and Animate), Microsoft Office Suite, social media platforms (Facebook, Instagram, Twitter, and TikTok) and online website builders (WIX and Squarespace).

Photography skills include: owning and operating a Canon EOS 7D with 3 lenses, setting up pictures and assisting with posing and editing pictures in

a timely fashion. I am able to use creative deciphering to create a product that the client and I can be proud of.

Personal Experience

Freelance Web Designer and Brand Creator

2017-Present

- Lead in designing, developing, and implementing graphics, layout, color, and publishing of websites.
- Communicating and meeting with clients to inform them of the best options for their project.
- Use of knowledge of web design builders to inform the client of how to manage their website.
- Manage up to 5 projects or tasks at a given time while under pressure to meet weekly deadlines.

Graphic Design and Event Planning Coordinator

2019-Present

- Communicate with a group of up to 12 other students in order to plan and execute events and printed elements.
- Present design ideas to a superior with success.
- Create multiple marketing tools (brochures, presentations, posters, and advertisements) for a client.

Freelance Photographer

2018-Present

- Take high-quality photos of individuals and landscape then retouch and color correct using Adobe Creative Cloud.
- Use of digital and film cameras, tripods, lenses, and flash attachments.
- Effective communication and personal relationship building with clients.

Freelance Photography Assistant

2016-Present

- Assisted a photographer in shooting family, senior, and other various photoshoots.

- Executed setup and tear down of equipment.
- Assisted in troubleshooting equipment and technical difficulties.